



PRESS RELEASE
For Immediate Release
September 29, 2021

Milton Public Library Celebrates Beaty Bees' Inaugural Batch of Honey with Week of Activities

Milton Public Library invites the community to come together and celebrate the MPL 'bee' and what it symbolizes for the library with a week of exciting launches, programming and resources. **Bee Inspired Week** will take place **4th – 10th October** and will kick off the sale of Beaty Branch honey, a collaboration with Third Moon Brewing, and a host of 'bee-inspired' programming.

Beaty Branch Honey:

MPL has partnered with [Humble Bee](#), a full-service apiary with a focus on sustainable urban honey production and education. Beehives were installed at Beaty branch in August 2020, and MPL is thrilled to offer honey for sale from its first harvest. A limited batch of 130 ml pots of honey will be available for sale at Beaty Branch 5th October while quantities last.

Third Moon Brewing Collaboration:

Third Moon Brewing is a local small business that shares MPL's commitment to the community and giving back through fundraising initiatives. MPL has collaborated with Third Moon Brewing to create 'The Stinger,' which was brewed with a pot of Beaty branch honey. The beer will be available for sale through Third Moon Brewing beginning 1st October. For more details about 'The Stinger,' visit [Third Moon Brewing's website](#).

Bee-Inspired Programming:

MPL is offering a selection of bee-themed programming all week long. Highlights include a behind-the-scenes look at the honey harvesting, an interview with the beekeeper, bee-themed story times, and StoryWalk® at Mountsberg Conservation Area in partnership with Conservation Halton. For a detailed listing of activities, visit [beinspired.ca/beeinspired](https://www.beinspired.ca/beeinspired).

About MPL:

Serving one of the fastest-growing municipalities in North America, Milton Public Library (MPL) is a multi-award winning public library system focused on innovation and service excellence. The Library's updated service delivery model is founded on community-led concepts and

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partnerships and has been highly effective, to the point that MPL now has the highest rate of active cardholders of any large Canadian Library (68% of residents are active members!).

MPL empowers the community to Read. Learn. Create. Connect. and **Be Inspired** by all MPL has to offer.

About MPL's Bee:

The MPL bee is the heart of the MPL brand. Coming to fruition through a play on the library's '**Be Inspired**' tagline, the bee has become an important symbol for Milton Public Library. It symbolizes the library as a 'hive', a community, a collective and a healthy, organic place for inspiration and collaboration. Much like a colony of bees, MPL fosters a collaborative environment and offers a safe space to the community to Read. Learn. Create. Connect.

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